

A C H C REPORT 2010



Organised by



مؤتمر صحة الطفل العربي Arab Children Health Congress

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"Accidents and Injuries: Prevention of Injuries Amongst Children"



The **4th Arab Children Health Congress 2010** was held under the patronage of **HRH Princess Haya Bint Al Hussein, Wife of HH Sheikh Mohammed Bin Rashid Al Maktoum, Vice President and Prime Minister of UAE and Ruler of Dubai** and was organized by the Dubai Health Authority in cooperation with the World Health Organization - WHO, the United Nations Children's Fund - UNICEF and the League of Arab States

The congress was based on the theme: **"Accidents and Injuries: Prevention of Injuries Amongst Children"** from the fact that injuries are a major cause of death and disability among young children. In the United Arab Emirates, the leading causes of childhood mortality are road accidents, followed by burns and falls. Poisoning, accidental electrocution and suffocation also play a major role.

The majority of childhood accidents occur during period of ineffective care or because safety precautions were not employed

Participants

The registration for ACHC - 2010 was complimentary and attracted a wide range of national, regional and international, governmental, non governmental and private institutions, physicians, nurses, health professionals, safety consultants, psychologists, social workers, school teachers, policy makers, health educators, managers, directors, and executives from health and medical associations and health management organizations.

Arab Children Health Congress 2010 attracted over 3500 professional, students and family members who had registered and attended the congress.



Scientific Program

The **4th Arab Children Health Congress conference** utilized a unique delivery approach based on the talk-show presentation style aimed at initiating discussions and debates during and after each session, which produced a productive, proactive and interactive discussion among the panelists, the participants and the public at large and assured the achievement of the set objectives of each session.

The congress tackled subjects related to road safety, emergency response, psychological trauma and counseling experienced by children and their families. With emphasize on global issues in child safety and the latest polices stressing the role of WHO, UNICEF and the regional organizations in building effective national injury surveillance and injury prevention programs. It emphasized the role

of families, role of schools in securing a safe environment and preventing injuries among children as well as the role of the legal system in protecting the children and the role of the media in promoting awareness. The financial, psychological and social implications of these injuries were stressed.

Over the three day deliberations, experts highlighted various aspects of child injuries on an international, regional and national level. They debated the available preventive mechanisms; the multidisciplinary nature of injury and the multisectoral prevention mechanisms; the role of NGOs and civil society; the role of children; the avoidable disability and rights of people with disabilities; and the way policy options should guide injury prevention and control.

International Renowned speakers from Canada, Switzerland, Bahrain, Egypt, Qatar, Jordan, Lebanon, Saudi Arabia, and United Arab Emirates played a vital role in the conference by addressing the above issues. Some of the key note speakers were:

H.E. Dr. Rowaida Al-Maaitah, Consultant for Her Royal Highness Princess Muna Al Hussein for health and social development, and Chairperson of the Arab Children Health Congress's Scientific Committee Hashemite Kingdom of Jordan

H.E. Dr. Ayman A. Abulaban, UNICEF Representative for the Arab Countries in the Gulf, Kingdom of Saudi Arabia

H.E. Dr. Tawfic Khoja, Director General, Executive Board of the Health Minister's Council for the Cooperation Council States, Kingdom of Saudi Arabia

Dr. Etienne Krug, Director, Department of Injuries & Violence Prevention, World Health Organization, WHO, Switzerland

Dr. Mahendra Sheth, Regional Health Advisor for the UNICEF, Middle East and North Africa Region, Hashemite Kingdom of Jordan

Prof. Dr. Abdibari Bener, Director of the Medical Statistics & Epidemiology Department at Hamad Medical Corporation/Qatar

Maj. General Dr. Abdul Quddoos A. Razaq Al Obaidli, Director General of Total Quality Department, Dubai Police, United Arab Emirates

Mr. Jalal Chahda (News Anchor and Morning show presenter on MBC 1) and **Col. Dr. Ali Singel** (Director of Medical Services Department at Dubai Police, Presenter of Dubai TV Program "Vitamin") hosted the talk show sessions

Recommendations

Based on the three days of deliberations and series of round table meetings a set of recommendations were announced on the last day of the conference during the closing ceremony. Amongst these were the major topics that fell under these titles:

WHO, UNICEF, NGOs, MEDIA and CIVIL SOCIETY WILL BE FACILITATING THE IMPLEMENTATION OF THESE RECOMMENDATIONS

Policy Development at the Regional Level

The importance of Surveillance and Research

And Specific Recommendations for United Arab Emirates



Educational zone:

Alongside the conference an educational zone was set up, dedicated to raising awareness for injury prevention. Participants in this were:

1. Dubai Health Authority
2. Dubai Police
3. Dubai Ambulance
4. Road Transportation Authority in collaboration with Safe Kids
5. Youth Association for Safety Awareness (YASA)
6. Emirates Driving Institute

The activities at the Educational Zone included activities aimed at educating and training the students, teachers and concerned staff in the schools, parents and visitors on:

1. Cardio Pulmonary Resuscitation – CPR
2. First Aid
3. School Bus Safety Rules
4. Proper usage of Seat Belts with life demonstration for dangers if not used properly
5. How to handle School and Home Injuries



e-Exhibition

The e-Exhibition aimed at raising awareness amongst school aged children with regards to the congress theme. It showcased e-posters created by children of various age groups who participated in an e-drawing competition where they were provoked to express their opinions and thoughts on prevention of accidents and injuries and to apply their artistic talents and creativity in a new medium.

The judging panel selected 3 winners:

1st place

Fatima Tarek Dawia, 8 years- Grade 3, Al Ibdaa Model School, Dubai, UAE

2nd place

Karthavya Sunil C.K., 10 Years– Grade 6, New Indian Model School, Dubai, UAE

3rd place

Meitha Ali Mansoor, 12 years, grade 7, Al Ibdaa Model School, Dubai, UAE





ACHC 2010 Ambassador

Nominated ambassadors for ACHC 2010, were invited to participate as speakers in the conference. A panel interviewed each individually and assessed them on certain relevant criteria. Two ambassadors for ACHC 2010 were selected and their names were announced during the closing ceremony; Sara Ahmad Al Marzouqi from Al Sufouh School, Dubai, UAE and Mohammad Muhedeen Jaarour from Mohmmad Bin Rashid Al Maktoum secondary school, Dubai, UAE

Closing Ceremony

HRH Princess Haya attended the closing ceremony of the **ACHC 2010** at the Dubai International Convention and Exhibition Centre on **Thursday 25th March 2010**. The ceremony was also attended by various dignitaries and officials from the UAE.

Speeches by the main stakeholders were delivered at the closing ceremony in addition to performances by the children from Al Mawakeb School and GEMS school,

The winners of the e-drawing competition were announced at the closing ceremony as well as the new Arab Children Health Congress's ambassadors.



See You at the 5th
Arab Children Health Congress 2012